

# YouTube : RESEARCH TASK

**1- Create a PowerPoint presentation and introduce one YouTuber/YouTube account that you follow of that appeals to you (appropriate)**

2- Your slides should be visually appealing and informative:

- Slide one: Cover page (name of account/pictures)
- Slide two: What is the theme/topic of the account How is that represented? (think about representation and what we talked about in term 1) (include example video)
- Slide three: Who is the target audience? How does the account appeal to that audience? Is it successful? How does the account gain subscribers?
- Slide four: What is unique about the account
- Slide five: Other things that are interesting about the account

**Hand in your powerpoint presentations via Connect Submissions.**

